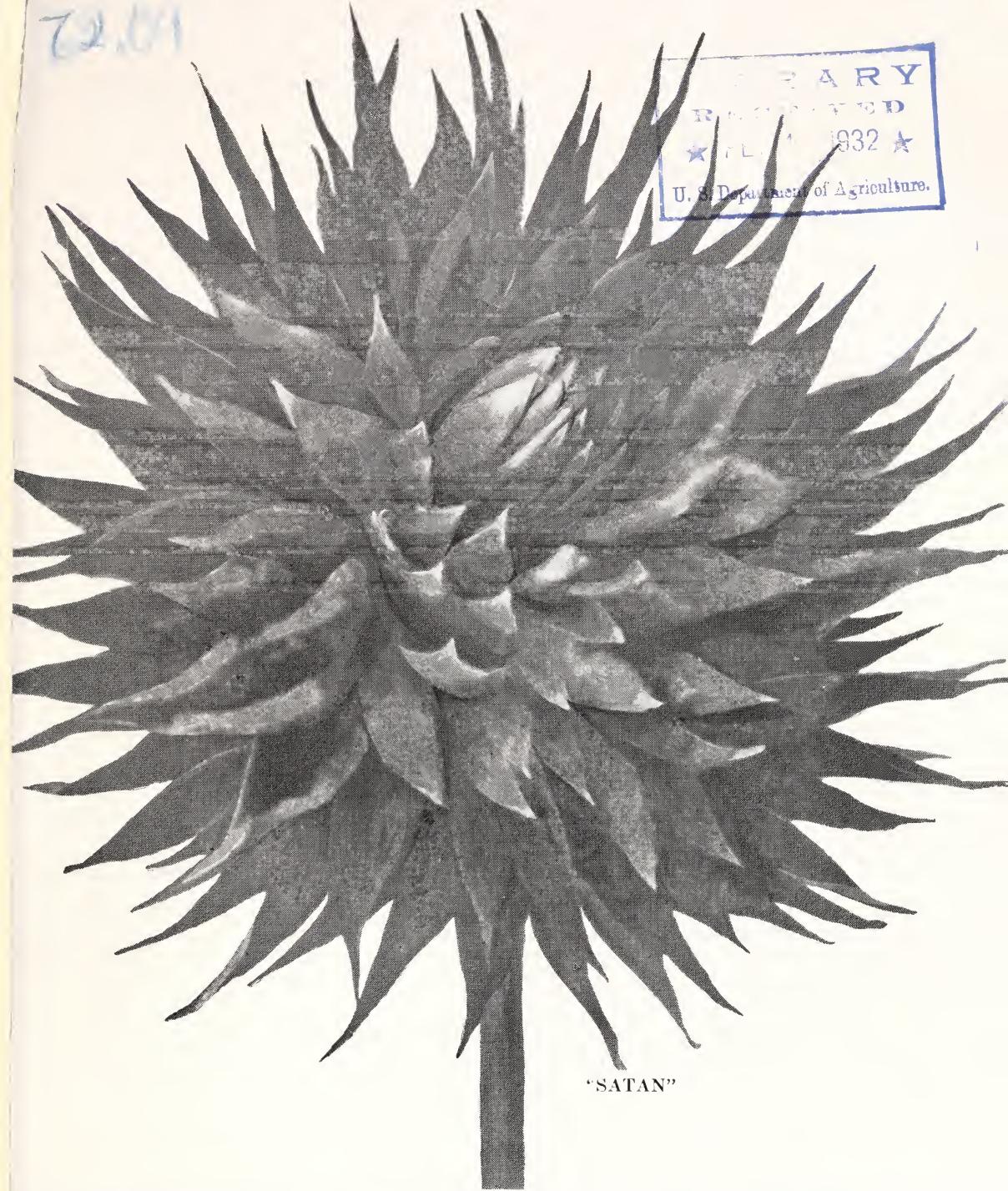


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Ballay Dahlia Gardens

PALO ALTO, CALIFORNIA

1932

BALLAY DAHLIA GARDENS

R. D. 1, BOX 675
PALO ALTO, CALIFORNIA

(Member of the National Association of Commercial Dahlia Growers)

Telephone: Palo Alto 3570

EASTERN REPRESENTATIVE
Success Dahlia Gardens, Lawrence, Mass.

DAHLIA SEEDS:

In response to many requests we are offering for sale this year for the first time a limited quantity of Dahlia Seeds. Heretofore we have never been able to procure more of the only kind of seed that is worth experimenting with than was required for our own planting. This year we made a special effort and have been successful in saving a limited surplus quantity which we are glad to offer to our patrons. This seed has been carefully segregated into two kinds:

1. Hand-pollenized seeds from the very largest and best varieties which are the kind of seeds we plant ourselves and from which our own outstanding originations have come.	
Price per 100 seeds.....	\$10.00 net.
2. Seeds gathered from the best varieties, carefully selected but not hand-pollenized.	
Price per 100 seeds.....	\$5.00 net.

DAHLIA COLLECTIONS:

For those who wish to take advantage of the special price reductions available when buying dahlias in collection lots, we are making two special offers for 1932 delivery:

1. "PROSPERITY" Collection—12 Roots for \$25.00 net. This collection is made up of 12 first-class varieties ranging in price from \$2.00 to \$10.00 each, all different and all tagged with their proper names. The value secured in this way would amount to from 2 to 3 times that obtained when buying according to the catalogue list price.

2. "ECONOMY" Collection—12 Roots for \$10.00 net. This collection is made up of 12 good varieties ranging in price from \$1.00 to \$5.00 each, all different and all properly tagged. This collection is worth three times the amount charged, according to catalogue price, and is the most economical dahlia investment you can make.

ORDER EARLY—Shipments are made about April 1st unless otherwise specified.

WE GUARANTEE that all roots are sent true to name and in good growing condition.

Prices listed are for field grown root divisions.

REMITTANCE should be made with order unless other arrangements have been made.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each shipment.

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EXPLANATION OF TYPES—according to the new American Dahlia Society classification.

INFORMAL DECORATIVE (I. D.)—Double flowers, full to the center, usually with long, twisted or pointed petals, and often irregular in arrangement.

FORMAL DECORATIVE (F. D.)—Double flowers, full to the center, usually with broad, flat petals, often rounded at the tips, and regular in arrangement.

CACTUS (C.)—Double flowers, full to the center, with long, narrow, pointed petals, incurved, recurved or straight, but rolled more than half their length.

SEMI-CACTUS (S. C.)—Double flowers, full to the center, with coarse, twisted petals, usually somewhat incurved, and rolled ordinarily less than half their length.

PEONY (P.)—Semi-double flowers showing a bright yellow center, having small twisted petals circling about the center.

OUR NEW INTRODUCTIONS FOR 1932

FURY—(For. Dec.) Rose and copper with a reverse of deep rose. This is a huge dahlia of rather odd but pleasing color. First flowers will measure 11 or 12 inches in diameter and the size is well maintained through the whole season. The plant of medium height is a good producer and every flower counts as the centers are always closed and the stems satisfactory. Fine for garden decoration and for use in a collection of large dahlias.....\$10.00

FULL MOON—(For. Dec.) Canary yellow. Here is a variety that can truthfully be called a superlative dahlia. The large, distinctive blooms, easily measuring 12 inches across, are regularly formed of very broad flat petals that terminate in a perfectly full and artistic center. The thickness and strength of the stems are particularly noticeable and the flowers are always upright, never facing the least bit to the side. We have never seen a variety more consistent, every flower being massive in size and perfectly formed, and the foliage is always clean and bright. This dahlia made a good start in the East this year, winning the Gold Medal of the Dahlia Society of California as the best dahlia of California origin, and was also the largest flower in the show at Boston\$15.00

MONTALVO—(Inf. Dec.) Golden bronze shading to a deep bronze center. Size seems to characterize most of our introductions this year, but not at the expense of beauty. We have been asked repeatedly for extremely large ones and this time we are able to supply them with a vengeance. Montalvo is another 12 inch dahlia when grown with ordinarily good care and it has proportionate depth and strength of stem. There is great beauty in the coloring as you can imagine, and when you have charm in color, combined with great size, perfect formation and the best growing habits, the variety may be defined as an up-to-the minute dahlia\$15.00

NARCISSA—(Semi-cactus.) Bright daffodil yellow. We wanted a name that would express the freshness and warmth of early spring for this dahlia and could think of nothing more appropriate than the daffodil and the other yellow flowers of the narcissus family. In the full formation of the flower there is also further suggestion of the double daffodil. This dahlia averages 8 or 9 inches across and is another that grows straight up on a long perfect stem. It is striking in the garden, dignified when cut, and has no faults whatever.....\$10.00

PEKIN—(For. Dec.) Deep cerise rose. The color of this dahlia somewhat reminds one of that oriental shade sometimes called Chinese pink. The many petals of the large flower are quite regularly placed but are somewhat quilled toward the center, so that the general effect is not severely formal. Long, strong stems hold the flowers up well. The growth of the plant is vigorous and healthy\$10.00

SATAN—(Semi-Cactus.) Flaming red with a slight touch of gold at the center. The exquisite coloring is at once fascinating, but what formation and stems. The horn-like petals, so perfectly rolled and incurved, give rare form and character to a flower of unusual brilliancy. The rugged, almost leafless, stems give the impression of being nearly as thick at the top as at the base. Large, fine blooms, which last a long time when cut as well as on the bush, continue to the very end of the season. The flower in the accompanying photograph was 12½ inches in diameter and over 6½ inches in depth. Satan was the dahlia sensation on the Pacific Coast this year and its performance in the East has been equally as good as in the land of its nativity. In consequence it has been given a place on both the Eastern and the Western 1931 Dahlia Honor Rolls of the American Home Magazine of New York, with finest recommendations. Mr. Derrill Hart commenting on it states—"Surely this variety will be a temptation to any dahlia fan and better still he will not give himself cause for regret in yielding to this color sensation, one of the most brilliant we have seen in any dahlia. Only a few dahlias would feel comfortable near this one." Mr. Warwick S. Carpenter says—"Horn-like petals of flaming red blend suggestive shape with color. . . . Those who like to see personality in their flowers should be intrigued with Satan." Patent covering this new departure in dahlias is pending....\$25.00



TIFFANY—(Inf. Dec.) Bright apricot with a golden sheen. Good substance in a dahlia nowadays is a necessary requisite. We have discarded many seedlings for no other reason than that they lacked this quality. Flowers of good substance, delightful coloring and interesting formation, are the distinguishing features of this new variety. The average size of this dahlia is about 10 inches. Stems are long and wiry. O. K. in every respect.....\$10.00

OTHER DAHLIAS OF OUR OWN CREATION

ACHIEVEMENT—(S. C.) (Ballay) Gold with bronze shadings. On page 5 there is a cut of this dahlia which in 1930 won the American Home Achievement Medal as the best new introduction west of the Rocky Mountains and from which it took its name. On the 1931 Roll of Honor Mr. Derrill Hart states it was "an outstanding dahlia in all the Eastern shows" and Mr. Carpenter calls it "truly an achievement as thorough trials both East and West amply demonstrate". Doubtless it is one of the largest and best dahlias to date. Many blooms will measure over 12 inches with corresponding depth and on absolutely perfect stems. The flower has a pleasing informal appearance with the petals curled and twisted in an artistic fashion, and its good substance insures a wealth of perfect blooms under all weather conditions. With these qualities which are consistent in all localities, and backed up by the honors it has received, we predict this is a dahlia that will hold its place for many years to come \$10.00

BING—(I. D.) Deep cherry red with a lighter reverse. A fine clean dark red, large and distinctive. Petals are of velvet-like texture, broad and slightly waved. Does not fade. Stem is straight and strong. One of the prettiest and most satisfactory varieties in this coloring. Good for all purposes \$3.50

CAROLA—(F. D.) Amber-rose. A positive old rose with an amber tint throughout the flower. This is a very attractive coloring that many visitors admired. The plant is of medium height and is well covered with good flowers early and late. Shape is quite formal, stem upright, general habit excellent \$3.50

CELESTE—(I. D.) Lilac pink overlaid with carmine. A very handsome large flower that is attractive especially because of its peculiar shadings of color. The well branched plant produces deep, well built blooms over a long period. There are no faults noticeable to take from the general usefulness of this valuable addition to dahlias of this color range.....\$7.50

CHANG—(F. D.) Burnished copper and gold—of oriental blending and lustre which is unmistakably associated with the Far East. The reddish copper tone, which is very prominent in the earlier flowers, is largely displaced by the gold coloring in the late season. The gorgeous bloom is very full and massive in size—"Chang" meaning "elephant" in the Siamese language. Thrives in a sunny climate.....\$1.50

CHARLES G. REED—(F. D.) Purple red. This is the color in plainest words. Exactly petunia red is what an authority on dress materials called it—a lively shade not far from crimson. Has won numerous prizes and is a Roll of Honor dahlia. It is an unusually large variety held upright on a perfect stem. Bush is of rather low growth with the branching habit which makes it ideal for all purposes. The big, broad petals, a deep full center, and the great profusion of bloom, have caused several of our visitors to exclaim that it was one of the most beautiful dahlias they had ever seen \$7.50

CONQUISTADOR—(S. C.) Soft creamy yellow shading to a glowing pink at the base of the petals. The pink coloring is very pronounced and gives to the flower the appearance of being illuminated from within. This is a dahlia built on a massive plan. The plant is extraordinarily tall and the flowers can be cut with 4-foot stems. The bloom is in proportion, being regular, rather coarse petaled, broad and deep. Moreover, the texture of the flower is of the same vigorous quality, not being easily soiled by wind, sun or moisture. Twice this dahlia won the Gold Medal as the Best Dahlia in the Show at San Leandro, "the largest flower show in the west". Roll of Honor. See illustration on back cover.....\$3.50

CREOLE—(I. D.) Deep velvety maroon. Very dark dahlias are always in demand. In Creole we have a large dahlia of deepest coloring, but equally as striking is the very novel formation. The numerous petals are quite long and broad and pointed at the tips with an inclination to roll backward. There is also a slight twirl to each petal which lends a similar effect to the whole flower. Blooms freely on good stems \$2.50

DAHLIAMUM—(S. C.) Clear bright yellow. A dahlia that has a chrysanthemum-like appearance, hence the name. While we have from time to time received good reports on this variety, we feel it is a dahlia that should be better known in fairness to its merits. It has been called by florists the perfect dahlia because it combines size and beauty with the lasting qualities necessary for their purpose. The price is now within the reach of all.....\$2.00

DERBY—(F. D.) Light bluish lavender. There is unusual character about this perpetual blooming variety with its crisp, light green foliage. This flower is of the best type, having broad petals, arranged with artistic regularity, and full to the center \$1.00



"ACHIEVEMENT"

FOR DESCRIPTION SEE PAGE 4.

DOLOROSA—(I. D.) Deep bluish lavender. The blue is just a little more pronounced than has appeared heretofore. Perhaps it is a step toward a real blue, if that much heralded specimen ever comes. At any rate, this is a very pleasing variety, with big full flowers held upright on long hard stems. The petals are somewhat pointed, the center is tight and holds well, the stems are long-jointed and so are not burdened with leaves.....	\$7.50
DOMINICA—(F. D.) Pure white. So far it seems pure white dahlias have not kept pace with those of other colors. This white decorative is consistently good and keeps up well through the whole season. The centers are full to the end and its size is maintained. The many flowers produced are held on strong straight stems	\$2.00
DONNA CALIFORNIA—(I. D.) Deep rose pink suffused with lavender. The color is not new but it is doubtless the largest dahlia by far of that coloring. In fact it is one of the largest dahlias that we have ever grown in our gardens, 12-inch blooms having been produced without effort through a long period. The flower is not particularly heavy considering its great size, as its even petal formation is loosely arranged rather than solid. The stems are very strong and very long. A prize winner and Roll of Honor dahlia. See illustration on page 7	\$7.50
FABIOLA—(F. D.) Pure unshaded lavender. This is a large and good dahlia in the most pleasing shade of lavender. In November the color was still unchanged and the full broad petaled flowers would still have been suitable for exhibition. The first blooms are rather short stemmed and should be disbudded accordingly in order to bring the next crop well out of the bushes. A variety that will appeal particularly to those who judge a dahlia by its late blooms	\$2.50
FAIR ELAINE—(S. C.) Delicate old rose. An extra good variety with long, evenly rolled, in-curved petals. For true beauty it is hard to surpass and the quantity of good flowers produced is the greatest we have seen; not that it is one of those varieties that requires a lot of disbudding, for it is quite the opposite, but the numerous branches, both upper and lower, all produce good flowers until the very end of the season. We have been informed from several sources of the very excellent lasting qualities of this flower when cut. 1929 Roll of Honor Dahlia	\$3.50
FITZJAMES—(I. D.) Clear amber. The tall bushes are productive of many large blooms of a color that seems to promote harmony in whatever location it is placed. We have noticed that a bouquet that otherwise seemed quite ordinary was considerably improved by the addition of a couple of blooms of FitzJames. The formation of the flower is just regular enough to be pleasing and the stem is good until late in the season.....	\$2.50
FORTUNA—(F. D.) Bright rose pink, at different seasons varying in intensity of coloring, the last flowers being of a peculiar deep rose tint. This variety is of good size, deep and heavy, with a stem sufficiently strong to hold it up proudly under all conditions. Never fades in the sunshine. Very sturdy bush of medium height, well branched, requires little disbudding	\$2.50
GABRIEL—(S. C.) Carmine pink, or what might be termed "watermelon". Gabriel is an early and free bloomer and the blooms are really spectacular. Very large and deep, they lead the garden in interest in the early season. As the season advances the stem is not always good especially if the plant is allowed to become too bushy. All things considered, we can recommend it as a dahlia that will bring the grower much pleasure and cause his friends to gasp and wonder	\$7.50
GAINSBOROUGH—(F. D.) Bright clear rose. An exquisite color that is especially attractive in the sunshine or under artificial light. Good for all purposes but especially recommended as a cut flower. In the garden it is a free and constant bloomer, needs little disbudding and is of an outstanding color.....	\$1.00
JOVE—(F. D.) Bronze pink. Pink or salmon is the predominant color with the bronze coloring somewhat accented toward the center. The flower is quite large, having won in years past as the largest and best dahlia in such shows as Santa Monica, San Jose and Alameda. The stem is strong and straight, and it is quite as impressive as a garden variety as it is in the show room	\$1.50
KIWANIAN—(I. D.) Bright velvety scarlet. This dahlia is large and deep, the petals are unusually broad and artistically waved and curled. The center is very full and of that unusual formation that only a broad petalled dahlia can have. Plant is of medium height and flower is held upright on the stem. Named in honor of the Kiwanis Club.....	\$1.50
KO LANG—(I. D.) Bright copper and gold. This is a delightfully improved "Chang", brighter in color and with better formation. The blending of autumn colors is particularly fascinating. The flowers of immense size are held straight up on tall robust stalks which produce freely the whole season. The slightly irregular formation of the flower classifies it as an informal decorative, which makes it all the more interesting	\$7.50
LOUVAIN—(F. D.) Brown rose. This is the color as near as we can express it. The predominating shade is decidedly a light or golden brown, with a suggestion of old rose on the reverse side of the petals which shows through slightly. Grows perfectly straight on a long stem. A large but not massive flower of finest formation.....	\$1.50



"DONNA CALIFORNIA"

FOR DESCRIPTION SEE PAGE 6.

MAGIC—(S. C.)	Wine red. This variety is nothing like the old maroon hybrids, but has a dull silk-like appearance that has not been seen before in dahlias. The formation is full with well incurved petals and the beauty of the flower is enhanced by a touch of very dark red at the center. Flowers are large for a good portion of the season and remain closed late into the fall. Plants are of rather low growth and produce well	\$5.00
MAYFAIR—(I. D.)	Deep old rose with a slight violet suffusion. A big, bold flower, deep and full, and of a very charming color. Long, strong stems that are good early in the season but will droop slightly as the season advances. Plant is of sturdy growth and is always in bloom. This is a variety that attracts a lot of attention and is very handsome whether growing or cut	\$2.50
NAVARRE—(I. D.)	Flaming orange. In this dahlia there is color of intense brilliancy. It is as rich and bright as it would seem possible for a color to be. The bloom is only of medium size but is nowise insignificant. Formation and stem are always good. We have found it very useful for cutting and it was very popular with those who were looking for varieties for household decoration	\$2.50
NORDIC—(S. C.)	Light copper with a light rose reverse and slightly suffused with rose. The blooms of this variety are of enormous size, which is especially noticeable because of the long, narrow, petal formation, giving the impression of a wonderful incurved cactus, from which class it is not far removed. The plant is a tall robust grower, holding the flowers up on long, leafless stems.....	\$3.50
NOVA—(F. D.)	Bright old rose of the true old fashioned shade. There is little variation of color throughout the flower and the tone does not change at different seasons. Large perfectly formed flowers on the strongest upright stems are produced in profusion from early season until frost kills them down. The formation of this entrancing dahlia is quite regular with the broad heavy petals slightly fluted and folding back well against the stem. It is an excellent cut flower, lasting well and gracing any occasion. Roll of Honor dahlia in 1929	\$5.00
POLOMA—(F. D.)	Pale lavender shading deeper toward the edge of the petals. The delicate coloring is both pleasing and unusual. The compact flower is composed of regularly formed petalage which folds back well toward the stem, giving a ball-shaped effect, although it belongs truly to the decorative class. This solid formation makes a special appeal to certain dahlia fans, and to these we can say that this is a particularly good one of this type	\$7.50
RAJAH—(S. C.)	Golden orange with a gold reverse. Decidedly in the cactus class, the nicely incurved petals being rolled their entire length. In addition, the centers and stems are always good, and there is no waste through imperfect flowers. Plant is of medium height and is very floriferous. If carefully disbudded the blooms can be grown to exhibition size. Excellent for cutting	\$2.50
RAPIDAN—(F. D.)	Golden bronze. A huge symmetrical flower borne upright on an extra long thick stem. A dozen perfect blooms can be cut from the plant at one time and little disbudding is required. These features combined with the lively coloring, which is exactly what the florists want, has made Rapidan invaluable as a commercial variety. A leading San Francisco florist took every bloom we could supply and said there was no worry about them keeping fresh. It might be called a cut-and-come-again variety, as crop after crop of choice blooms succeeded each other through the whole season. Not spectacular but absolutely reliable and ornamental	\$10.00
RED LION—(I. D.)	Bright red. Another large dahlia that serves the florists' purpose well. A vivid red is always desirable when it has all the good qualities which this dahlia possesses. Quantities of first-class blooms loaded the bushes until the very end which never fade or burn. Stems hold the flowers just right whether desired for garden display or for the house. The bloom is oval shaped with broad heavy petals continuing well to the small pointed center	\$5.00
ROYAL FLUSH—(I. D.)	Brightest scarlet. A sensational variety both as to color and size. One bloom we measured was 11½ inches and there were larger ones. Considering that our dahlias receive only ordinary field culture, such blooms demonstrate the possibilities of this flower. Furthermore, the brilliant coloring seems to accentuate the size. The formation is full and deep and the stem strong and sufficiently long. Performance was fine all season. Does well everywhere. We do not hesitate to boost Royal Flush	\$10.00
SIR FRANCIS DRAKE—(F. D.)	Old gold without any perceptible shading. The color of this dahlia is outstanding and the big bold flower immediately attracts attention wherever seen. The shape is quite regular but not severely so, and the petals are very broad and full. The stem is very heavy, but should be carefully disbudded. This variety is not an early bloomer but makes up for lost time once it starts. Some competent dahlia critics have considered this dahlia especially noteworthy	\$7.50
SULTANA—(I. D.)	Bright scarlet shading to a gold center, the brightest, most pleasing color imaginable, of velvet-like texture, reverse of petals also gold. Here is another dahlia of enormous size, which continues until quite late, but it was at the height of the season that this variety made its special appeal. It is one of those that calls to you from across the field and there are still many people whose favorite color in dahlias is red. This is one that is hard to beat in its class and has every good quality	\$5.00

VALESKA—(I. D.) Deep lilac. There is no variation in color unless perhaps the lilac shade slightly deepens at the center. We would like to give a more vivid color picture if we could, but are completely at a loss to do so, and can only say we know of no other dahlia like it. The immense blooms have a deep rose-like formation with petals slightly curled and with a bewitchingly pointed center. The stem is first-class, and the growth of the plant luxuriant in the production of fine blooms..... \$2.50

WINONA—(F. D.) Purplish lavender, or shall we call it amethyst? It is a lively color that some people refer to as a light purple but it is more properly, we think, a deep lavender. The center of the inner petals of the flower were inclined to a lighter shading. Planted in the front row of our garden, as the plant is rather dwarf, Winona certainly proved a valuable advertisement of large up-to-date dahlias for us \$1.00

GOOD VARIETIES OF OTHER GROWERS

AL KORAN—I. D. (Davies) Golden yellow. Big, bold flowers with long, wavy petals, standing erect on long rigid stems. The plant is a tall vigorous grower \$1.00

ARDIS—F. D. (Garrity-Williams) Bluish violet or purple. This variety is also sold under the name of Palmdale. The color, which is uncommon in dahlias, is most pleasing, and the flower is quite large, well formed and held on a good stem \$1.00

AZTEC GLORY—I. D. (Broomall-Success) Bright primrose yellow. A very large dahlia both as to diameter and depth. The formation of the flower is oval rather than flat and loosely arranged rather than solid. The plant is of medium height and the stems are good..... \$2.00

BAGDAD—I. D. (Redfern) Rich bright red. This is a new dahlia of large size, excellent formation and good coloring. It is especially adapted to a warm location where its full formation develops to perfection. A very strong stem adds to its general usefulness. Roll of Honor dahlia \$7.50

BETTY COLTER—I. D. (Success) Light salmon red shading to old rose at base. This new introduction of distinctive and pleasing color is a long petaled variety with good formation and good stems. 1931 Roll of Honor \$10.00

CAPRICE—F. D. (Mawson) Golden yellow shading to salmon pink. Magnificent blooms of this dahlia won at two shows this year as the best flower in the show. The plant is a strong grower and holds the flowers up well on long strong stems \$7.50

CHARLES SMITH—I. D. (Success) Cream shading to rich pink at the base of the petals. This is a fine large variety that should be well disbudded as the stems have an inclination to be rather short. In California as in the East it has attracted favorable attention both in the showroom and in the garden. The strong healthy plant performs well through a long period \$7.50

DORIS FELLOWS—F. D. (Fellows) Soft yellow shading to salmon and amber. This dahlia from the Northwest proved itself worthy this year when growing under California conditions. The large full flowers are produced freely on good strong stems. It is striking in the garden and useful for cutting \$5.00

EAGLE ROCK FANTASY—I. D. (Broomall-Success) Clear lavender pink. Here is a 1930 introduction of ideal habit and mammoth size. Winner in several shows as the largest flower exhibited. 12 inch blooms are the rule rather than the exception. The broad tapering petals produce a flower of extraordinary charm and it has all the qualifications necessary to designate it as one of the best dahlias to date. It is, of course, on the Roll of Honor \$15.00

EAGLE ROCK WONDER—S. C. (Broomall-Success) Orange buff shading to gold and salmon. Another massive Broomall variety that responds remarkably to good care. It is one of the most vigorous growers we have seen. It has won as the largest and best bloom in Eastern shows and is another Roll of Honor dahlia. Long strong stems and habitually good foliage make it a worthy garden variety as well as a marvel in the show room \$10.00

EARL WILLIAMS—F. D. (Doolittle) Bright scarlet tipped or striped with white. A striking color combination and a good dahlia in every way. As it is practically impossible to keep this variety segregated from Nobilis, of which it is a sport, we shall no longer list them separately \$1.00

EDNA FERBER—S. C. (Fisher & Masson) Coral shading to pale gold. A fine strong grower with excellent habit. The flowers which are composed of many long waving petals are large and held up well on the stem. One of the most popular of Eastern introductions..... \$2.00

F. W. BUTLER—F. D. (Boston) Gold heavily suffused with deep red. A very large deep flower, the originator describing it as her largest introduction. The plant is of medium height and carries the heavy blooms well. The flower is quite regularly formed with a full solid center \$15.00

FAITH GARIBALDI—F. D. (Boston)	Clear rose pink. An old dahlia that is still a favorite. Flowers are large and well formed with long stout stems	\$1.00
FRANCESCA—I. D. (Carbone-Davis)	Dull rose suffused with gold and violet. A very refined 1929 introduction that bloomed nicely for us through a long period. Large flower of good substance on a matchless stem	\$1.50
FRANCISCAN—S. C. (McWhirter)	Gold-salmon. An early blooming variety with a very long stem and good coloring. Fine habit of growth and useful for all purposes.....	\$3.50
FRANK MILLER—F. D. (Burch)	Pale yellow shading deeper toward the center. A big, strong Southern California origination with long, erect stems. Has been shown to good advantage in the Los Angeles shows and does well in a warm, sunny climate	\$5.00
GRACE CURLING—I. D. (Stredwick)	Lilac pink. A very fine new dahlia from England of fine coloring and good habit. The broad curling petals are tastefully notched at the tips which adds a distinctive touch to the flower. Much admired at all times as it maintains itself well through the whole season	\$3.50
GOLDEN HARVEST—S. C. (Broomall-Success)	Sulphur yellow. This is an enormous shaggy blossom that is certainly very much like a certain type of large chrysanthemum. Even in bud there is this resemblance. This variety is certainly stunning when at its best but has a dishevelled appearance when exposed to the wind or moisture that sometimes prevails on the Pacific Coast	\$7.50
IVORY—F. D. (Boston)	Ivory white. This is an excellent variety of rare coloring and pleasing appearance. The blooms are large and composed of long pointed petals that curve backward slightly. Can be recommended for all purposes	\$5.00
JANE COWL—I. D. (Downs)	Bronzy buff shading to gold at the center. This is one of the most popular dahlias of recent years. Originated in New Jersey, it appears to adapt itself readily to all localities and has won prizes in many parts of the country. The large flower grows upright on an ideal stem and the strong foliage is habitually clean and healthy..	\$2.00
JERSEY BEACON—F. D. (Waite)	Oriental red with a reverse of tan. The brilliant blossom is large and deep and held up well on a tall stalk. A very fine Eastern dahlia.....	\$1.00
JOY—F. D. (Boston)	Clear silvery lavender throughout, "Shudow's Lavender" without any white shading and with the same excellent qualities as the older dahlia	\$2.50
JUDGE LEON McCORD—F. D. (Boston)	Deep gold with old rose reverse. A large deep flower of regular formation. The plant has a vigorous habit of growth and the flowers keep well	\$5.00
JULLINAR—F. D. (Newson)	Lavender suffused with pink. An early blooming variety that has an extra long strong stem. The large flowers are well formed and deep and their beauty is enhanced by the lively green foliage of the plant	\$10.00
KATHLEEN NORRIS—I. D. (Fisher-Masson)	Mallow pink. This is one of the very best of the new pink dahlias. Especially desirable because of its exquisite coloring, it also has size, good form, and a long, strong stem. Although originated in the East, this dahlia has been named for a well known and much admired California woman	\$5.00
LADY FRANCIS—I. D. (Mawson)	Odd old rose with a golden sheen. Large, well formed flowers of an unusual shade. Prize winner.....	\$3.50
MISS LONGVIEW—S. C. (Mastick)	Canary yellow with a reddish salmon suffusion on the outer petals. A dahlia of lovely coloring that attains very large size especially in the early season. The formation of the flower is quite regular considering the type but is nevertheless most pleasing and distinctive	\$5.00
MISSION BELL—I. D. (Tivoli)	Bright pink with a touch of magenta. This is a beautiful flower of fine coloring and large size. Stems and centers are always good. Prize winner....	\$2.50
MRS. ALFRED B. SEAL—I. D. (Seal)	Rich old rose of medium tone. A very fine introduction that is an Achievement Medal winner and a Roll of Honor dahlia. The exquisite bloom is very large and deep and carried on the best stem imaginable. Plant is tall and strong and the flowers keep well	\$5.00

MURPHY'S MASTERPIECE—I. D. (Murphy-Success) Dark red with garnet shadings. Winner of the Achievement Medal this year at Boston and also winner of the Massachusetts Horticultural Society's trophy. Named in honor of the originator who in his lifetime sent out some popular dahlias. This new 1932 introduction is naturally large and with excellent habits. Roll of Honor dahlia. We are very pleased to be permitted to list it in advance \$15.00

NEW GLORY—I. D. (Trostle) Maroon tipped white. This is a very striking fancy dahlia with the petals always tipped. Attracts immediate attention both in the garden and in the show room. The bloom is large and the general habit of growth is faultless through the whole season. Roll of Honor \$2.50

PATRICIA JEAN—S. C. (Garrity) Clear white with petals lightly veined through the center. In this white dahlia we have a large semi-cactus that is held erect on a perfectly rigid stem. The last flowers were as large and beautiful as the first and it bloomed freely. \$5.00

PRINCE ALBERT—F. D. (Tivoli) Rosy pink with reddish reverse. An odd color that is hard to describe. The graceful flower is large and strong-stemmed and is always much admired in the show room \$2.50

REGAL—F. D. (Boston) Bronze heavily suffused with dull old rose. This is another very large dahlia, which retains its size well into the fall. The stems remain strong and straight through the whole season and the plant is a free bloomer \$3.50

RUDY VALLEE—S. C. (Broomall-Success) Chrome yellow gradually shading to deep orange. A very large and attractive dahlia that bears considerable resemblance to Siskiyou in everything but color. The full centered flowers stand right up on a good straight stem and are freely produced \$10.00

SANTA BARBARA—F. D. (Pelicano) Clear pink with a slight salmon suffusion. A consistent prize winner ever since it made its first appearance. 1929 Achievement Medal winner. This is an all-around good dahlia. The color is most desirable, the large flower is always perfectly formed, and the stem is unquestionably good \$3.00

SALBACH'S WHITE—F. D. (Salbach) Clear pure white. White dahlias are rare and this is a good one. Has proven its worth for florists' work and so has additional value in that respect \$1.00

SEAL'S CALIFORNIAN—I. D. (Seal) Bright yellow suffused with rose pink. A large clear colored flower of wax-like appearance. Especially charming at mid-season when the pink shading is most pronounced. The height of the plant is medium and the stems are strong and upright \$2.50

SHAHRAZAD—I. D. (Newsom) Deep rose pink. This is a gorgeous new variety that has been aptly described by the originator as a deep pink Jane Cowl. We consider it one of the best new Californians. The flowers will grow to a foot in diameter with good substance and depth and are held on rigid, erect stems. Roll of Honor \$15.00

SILVERADO—S. C. (Seal) White with a tiny touch of lavender at the center. Huge feathery blooms that are always perfect. The bushes are strong growing and hold up the flowers on fine stems \$1.00

SINBAD OF THE SEA—F. D. (Newsom) Orange scarlet. A useful new variety that we can best describe as improved Flaming Meteor. The flowers are consistently well formed and of good size and will prove a valuable addition to any collection \$10.00

VALENTINO—F. D. (Boston) Salmon pink shading to cream at the center. A beautiful dahlia with a famous name. The color, the formation, the general habit of growth, are the best, and it is useful for cutting \$3.50

WHITE EMPRESS—F. D. (Jost) Pure white. This is a nice white dahlia with excellent keeping qualities. The plant of medium height is strong and bushy and will produce many showy useful flowers \$3.50

W. H. WAITE—S. C. (Boston) Shell pink shading to a cream center. This is a delightful new dahlia that is a winner in the "pink" class. It is a typical semi-cactus with ideal habits. The large flower is most artistic and beautiful. Roll of Honor \$15.00

WILLIAM HOGAN—F. D. (Success) Garnet red quite heavily tipped with white. Never sports. We have never seen a flower of small size on this variety, and while it is not as profuse a bloomer as some, each flower seems perfect \$2.50

YANKEE KING—F. D. (Wood) Copper and gold with rose on the reverse of the petals. This pleasing autumn colored dahlia is a native of the Atlantic Coast. It is a strong grower and will supply many fine large blooms on good strong stems \$2.50



FOR DESCRIPTION SEE PAGE 4.